



West Midlands
Combined Authority

West Midlands Regional Road Strategy Update

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Key Route Network Manager

Regional Road Safety Strategy (RRSS)

“The RRSS sets out how we intend to reduce KSI road casualties by 40% over the next ten years based on the 2015-2017 three-year Average”

Concurrent powers under Section 39 of the Road Traffic Act 1988.

RRSS approved by WMCA board in January 2019.

Strategy set out a multi-disciplinary approach based on UN five pillars.

- Regional Road Safety Strategic Group
- Road Safety Action Plan
- Outcome based approach

Progress Made Towards 2028 Target

 West Midlands Combined Authority	Baseline 2015-2017 average	2018	2019	...2028
WMCA area KSI figures	1045	1038	986	627
Percentage change from baseline (2015-2017)	N/A	↓1%	↓6%	↓40%
Casualty rate per 100,000 population	37	36	34	22
Percentage change from baseline (2015-2017)	N/A	↓3%	↓8%	↓40%

Road Safety Interventions 2019/20

Interventions carried out across the WMCA region.

Engineering solutions, partnerships, education and enforcement.

This has helped to tackle some road safety areas such as:

- Vulnerable road users (pedestrians, cyclists and powered 2 wheelers)
- Working with schools, and other community organisations.

Organisation	Programme Highlights
Birmingham City Council	Road Safety Partnership and engineering measures.
Coventry City Council	Traffic Calming, general traffic management and local safety schemes.
City of Wolverhampton	12 engineering safety schemes.
Dudley Metropolitan Borough Council	6 local safety schemes, safer routes to school and pedestrian facilities.
Sandwell Metropolitan Borough Council	10 engineering and safety schemes. 5 walking and cycling schemes.
Solihull Metropolitan Borough Council	Bike-ability training, car exclusion zones and various education programmes.
Walsall Metropolitan Borough Council	Pedestrian education, speed awareness and 5 active travel initiatives.
West Midlands Combined Authority	'eScooter' road safety measures, strategic partnership and communications campaign.
West Midlands Fire Service	Multi-Agency Road Safety Operation (MARSO), Biker-Down and tyre safety.
West Midlands Police	MARSO, speed detection and motorcyclist/cyclist safety.

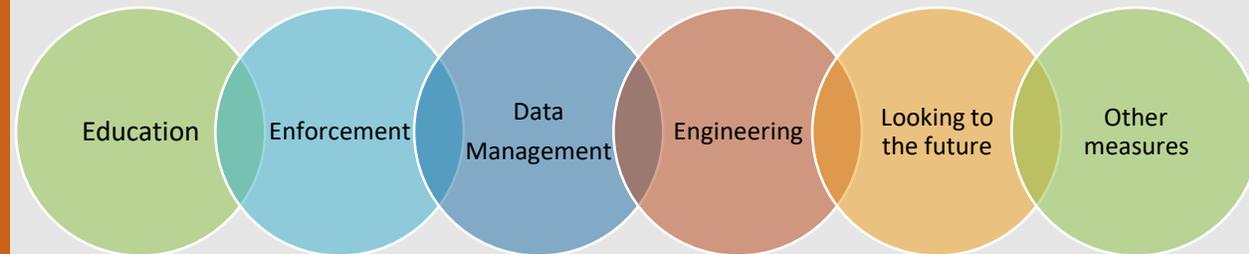
Regional Road Safety Strategic Partnership

- Established in June 2020.
- Chaired by The Road Safety Foundation.
- Conducts monitoring and evaluation alongside confirmation of road safety action plan commitments.

Emerging Road Safety Action Plan

- How, when and who for road safety interventions
- Focus on five casualty areas highlighted in the RRSS
- Deep dive into fatality data
- 18 commitments owned and delivered by regional partners

Six themes:





Financial Implications

- Whilst the Combined Authority have a statutory duty, we have minimal funding to implement any additional programmes
- Funding for road safety interventions are managed by each delivery organisation from their own capital and revenue resources.
- It may be beneficial to explore alternative funding sources

Thank you
Any Questions?